



Motionify®

Creating Stories that Move the World

# Logo Design for Advertisement Company

Case Study  
**May 2023**

[motionify.co](https://motionify.co)



## THE PROJECT

Video Production  
Confidential  
May 2023

5.0



## PROJECT SUMMARY

An advertisement company hired Motionify for logo design. The client worked with a small team from Motionify to complete the task.

Quality <small>SERVICE &amp; DELIVERABLES</small>	5.0
Schedule <small>ON TIME / DEADLINES</small>	5.0
Cost <small>VALUE / WITHIN ESTIMATES</small>	4.5
Willing to Refer <small>NPS</small>	5.0



"All of the work was done on time."

Mathan

Managing director, Green Dial communication

Jun 16, 2023

## FEEDBACK SUMMARY

The client was satisfied with the work from Motionify, and everything was delivered on time. The client was impressed with the team's punctuality and ability to deliver within deadlines. The teams communicated via email or a messaging application.

### THE REVIEWER

**Mathan**

**Managing director, Green Dial communication**

Industry- Business services

location - Tirunelveli, India

Employees - 1-10 Employees

## CLIENT'S BACKGROUND

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### **Please describe your company and position.**

I am the Managing director of Green Dial communication

### **Describe what your company does in a single sentence.**

Advertisement company

## OPPORTUNITY / CHALLENGE

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### **What specific goals or objectives did you hire Motionify to accomplish?**

Logo intro

## SOLUTION

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- How did you find Motionify?**  
Online Search
- Why did you select Motionify over others?**  
High ratings  
Company values aligned
- How many teammates from Motionify were assigned to this project?**  
1 Employee
- Describe the scope of work in detail. Please include a summary of key deliverables.**  
Logo intro

## RESULTS & FEEDBACK

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- **What were the measurable outcomes from the project that demonstrate progress or success?**

Very good

- **Describe their project management. Did they deliver items on time? How did they respond to your needs?**

Yes

- **What was your primary form of communication with Motionify?**

Email or Messaging App

- **What did you find most impressive or unique about this company?**

Punctuality. All of the work was done on time.

- **Are there any areas for improvement or something Motionify could have done differently?**

Everything is good





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**THANK YOU !**

Soure : Clutch

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