

lessburn

you grow, we grow

FOUNDED BY

Ramesh Srinivasan

The man behind 🦉 **Owler**'s Data & User Acquisition Strategy

- ▶ Highly Skilled in Data Operations & Growth Strategies
- ▶ Expert in Setting up benchmark data team and delivering ROI based marketing campaigns



lessburn

*burn less operating
capital*

*Growth partner of choice offering
end to end services on*

- ▶ *Business Information Sourcing*
- ▶ *Digital Marketing*
- ▶ *Business Support*
- ▶ *Technology*

Digital Marketing Services

What We Do?



**Search Engine
Optimization**



**Search Engine
Marketing**



**Social Media
Marketing**



Email Marketing



Content Marketing



Creative Designs



UI/UX



**Web & Mobile App
Development**



Explainer Video



Growth Hack



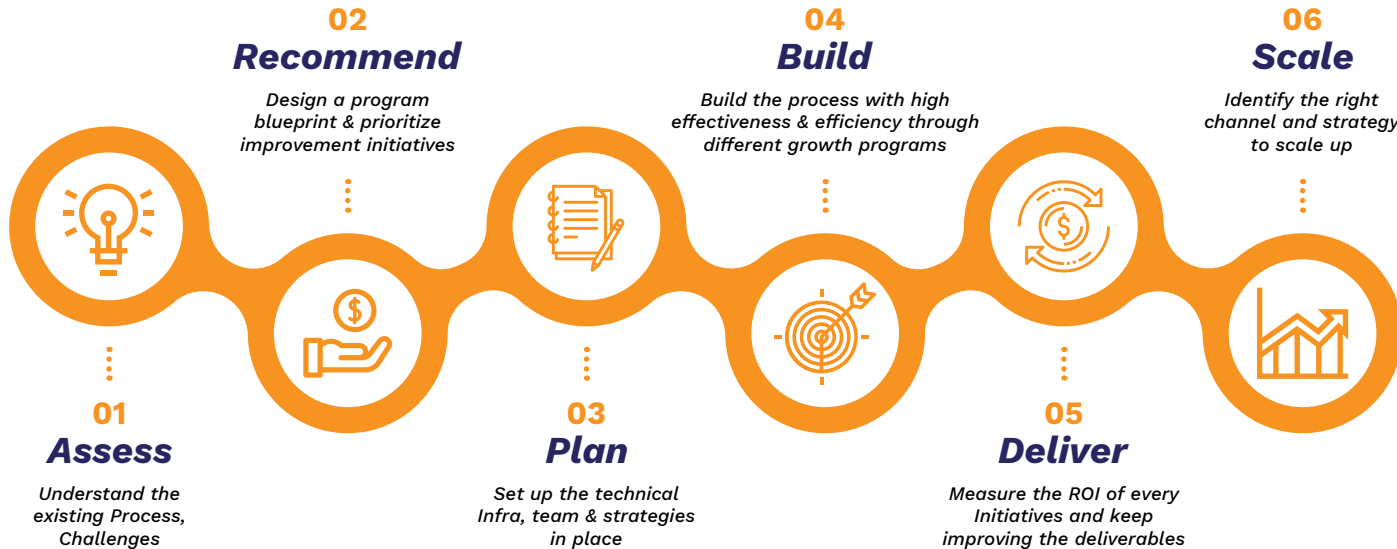
**Marketing
Automation**



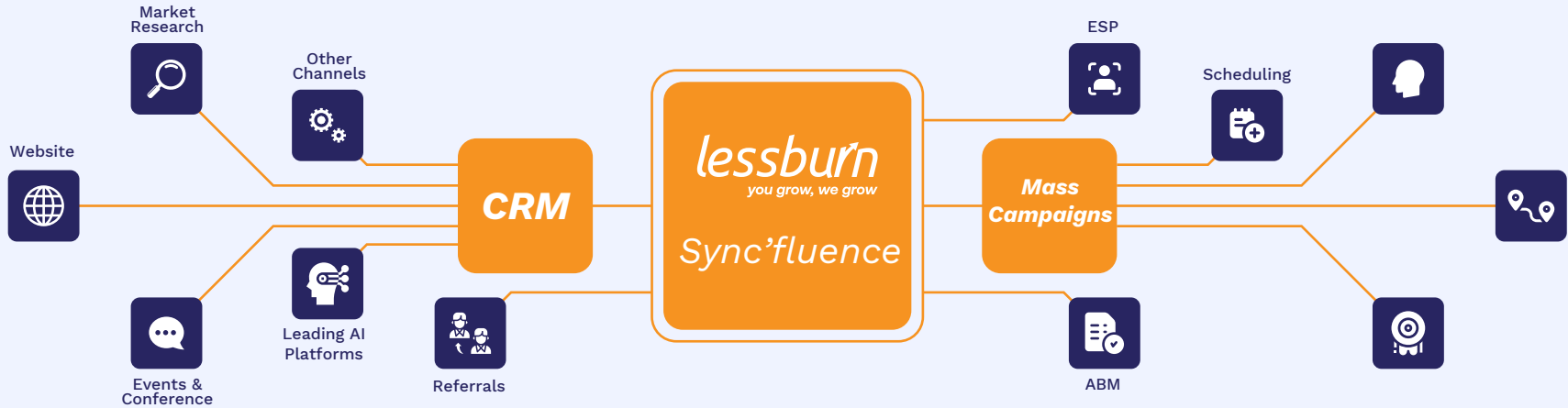
**Account Based
Marketing**

Six Phases of Growth

People → Program → Delivery → Improvements



Our Sync'fluence



Our Partners

Affiliate Partner



Agency Partner



AD Words &
Analytics Partner



Automation Partner



Mode Of Engagement

Driving your business with an extended team that completely understands your vision with your favourable mode of engagement to cover your target geography and to achieve your business goal.

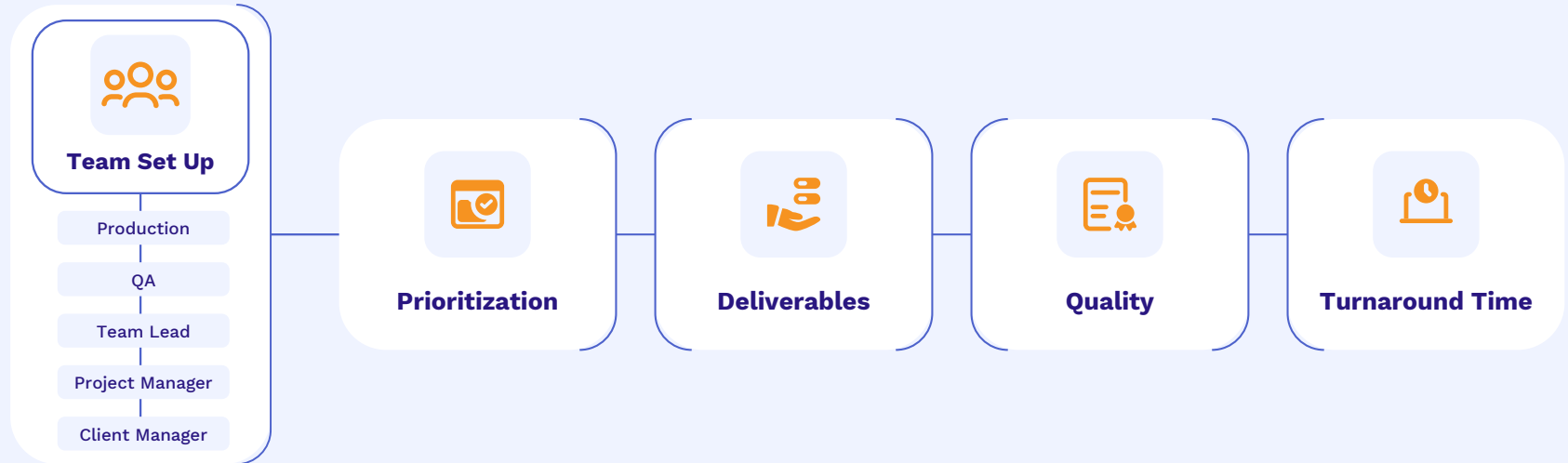
Team Of Experts

- **Full-Time**
- **Shared**
- **On-Demand**



Our Assurance

Incorporating SMART KPIs for operational excellence; creating a valuable process that embraces perfection and assured quality with a flawless execution



Our Culture

Bringing a greater collaboration is our key element for success. With a bigger vision around team culture, we equip each individual to act with sole authority marching towards creating Happiness + Productivity + Commitment + Engagement through

GAMIFICATION

LEARNING & DEVELOPMENT

FEEDBACKS & SURVEYS

AWARDS & RECOGNITION

Fun | Flexible | Easy to work with



lessburn 2024 & Beyond



Supporting the Startups, SMEs & Corporates

Our Clients

As a leading business information service provider, we have been associated with some of the coolest and highly reputed companies in the world!



Testimonials



Brett Miller
CEO & Founder, Brik



lessburn has allowed us to expand our marketing and support teams without expanding our budget. It's the perfect solution for any new business on a budget!



Dhruv Suyamprakasam
Founder & CEO, iCliniq



Having the right agency for a SaaS based company plays a vital role in growth. We were evaluating the agencies and decided to go with lessburn. It was not a wrong decision! lessburn has proved in terms of reaching out more potential audiences with growth hack on Social media and email marketing in place, and delivered the result in our user acquisition metrics.



Yoram Wijngaarde
Founder & CEO, Dealroom



The team saves more than half of our budget spend on having in-house resources. They also delivers 2X results with high quality of data in place.



Manish Bafna
Co Founder & CTO , RFPIO



Sourcing the Decision Makers contact info is critical for any product promotion. lessburn team has made it in a simple way and supported us to reach out the decision makers of RFP processes easier!

Our Achievements



Expansion

Headquarters

Coimbatore, Tamilnadu



Branch

Sivakasi, Tamilnadu



Additional 10,000+ Sq Ft with 200 Seats Capacity



Thank You

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